TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER



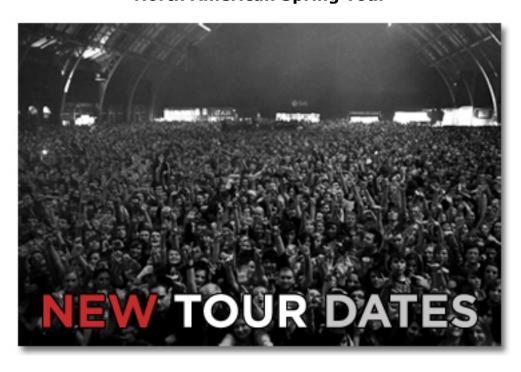






This Week - 02/16/2011

North American Spring Tour



Ready for more MARS?! The North American spring tour starts on April 8 in San Jose, CA through May 6 in Toronto, ON. The new dates include a very special hometown show on April 9th at the Gibson Amphitheatre in Los Angeles and a headlining appearance at The Bamboozle festival on April 29th in East Rutherford, NJ. For a full list of dates, visit the <u>Tour Page</u>.

'Hurricane' Missions Week



Purchase THIS IS WAR

MARS MERCH









HURRICANE MISSIONS WEEK IS HERE! All this week, The Hive will be releasing missions daily to help promote the song and film. Participate in contests, online tasks, and street team projects. Check out the <u>official site</u> for the daily missions.

'Hurricane' Screening and Q&A



MARS will be hosting a screening and Q&A of HURRICANE: THE FILM at Montalban Theater in Los Angeles on February 21. Bartholomew Cubbins' directed film was banned or restricted to nighttime broadcast on many networks around the globe when it originally premiered in November and sparked discussions about censorship throughout the internet.

The Montalban screening will be the first time that fans and media will have an open forum to discuss the video directly with Leto.

There will be tickets available at the door on the day of the event, first come first served!

In the meantime we will be giving tickets away at random from Twitter and Facebook.

If you are unable to attend the screening, you can submit questions to the Q&A on twitter with the hashtag

Join us online!







A Beautiful Lie



30 Seconds To Mars



THIS IS WAR



MARS IS COMING

UPCOMING TOUR DATES

#HURRICANESCREENINGLA. You can also submit questions at the comment section on the MARS <u>official site</u>. Include your name and city/country with your question submissions.



Rate 'Closer to the Edge' as the NME Best Video of 2010.

MARS IS COMING

APPEARANCES

Feb. 18, 2011 - TV Appearance

The Tonight Show with Jay Leno on NBC at 11:35/10:35c

Feb. 21, 2011 - Appearance

Hurricane Director's Cut Screening and Q&A with Jared Leto Montalban Theater, Los Angeles

Feb. 22, 2011 - TV Appearance

Lopez Tonight on TBS (air date TBD)

UPCOMING TOUR DATES

Feb. 26, 2011 - Brisbane, Australia

Soundwave Festival, RNA Showgrounds (<u>Buy Tickets</u>)

Feb. 27, 2011 - Sydney, Australia

Soundwave Festival, Eastern Creek Raceway (<u>Buy Tickets</u>)

Be sure to visit the <u>Official Tour Page</u> for all available ticket information regarding current and recently rescheduled dates, and printable promotional flyers.

Use Twitter? Be sure to keep updated with the latest ticket releases and relating announcements by following @30SECONDSTOMARS, and @MarsGoldenTix for overseas and U.S. VIP Ticket Packages.

Use Facebook? Remember to "RSVP" for each event you plan on attending on the official Thirty Seconds To Mars Facebook Events Page by <u>clicking here</u>.

HUMAN TRIAD MISSION!



02/26/11

Brisbane, Australia Soundwave Festival

02/27/11

Sydney, Australia
Soundwave Festival

03/04/11

Melbourne, Australia
Soundwave Festival

03/05/11

Adelaide, Australia Soundwave Festival

03/07/11

Perth, Australia Soundwave Festival

03/11/2011

Yas Island, Abu Dhabi

<u>UAE</u>

03/27/2011

Sao Paulo, Brazil <u>HSBC Hall</u>

03/29/2011

Rio De Janeiro, Brazil <u>Vivo Rio</u>

04/03/2011

Santiago, Chile Lollapalooza

04/08/2011

San Jose, CA San Jose Event Center

04/09/2011

Los Angeles, CA Gibson Amphitheater

04/14/2011

Chicago, IL Aragon Ballroom

04/16/2011

Detroit, MI
The Fillmore

04/23/2011

Orlando, FL Universal Studios

Washington, DC
The Patriot Center

04/29/2011

04/27/2011

French Echelon carried out an impressive Candlelight Triad mission to spark Triads in the largest cities in the French territory. An incredible feat:



We have loved all your Candlelight Triad submissions! Now, it's time to launch the **HUMAN TRIAD MISSION**. Compose the Triad image with friends and fellow Echelon in high-traffic or populated areas. Stand, sit, or build a pyramid in a Triad formation. Get creative and submit your photos to the <u>Triad</u> Global Assault Page.

AVATAR ART OF THE WEEK

Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks.

Onicla star's avatar is composed of stills from the 'Hurricane' music video for HURRICANE WEEK:



E. Rutherford, NJ Bamboozle Festival

04/30/2011

Camden, NJ Susquehanna Bank Center

05/01/2011

Boston, MA Agganis

05/03/2011

Montreal, QC Metropolis

05/05/2011

Toronto, ON Kool Haus

06/17/2011

Milan Italy Fiera Open Air Arena

06/18/2011

Rome, Italy <u>Ippodromo Cappanelle</u>

06/23/2011

Prague, Czech Republic

<u>Prague City Festival</u>

06/28/2011

Hove, Norway
Hove Festival

06/30/2011

Borlange, Sweden Peace & Love Festival

07/02/2011

Sopron, Hungary
Volt Festival

07/08/2011

Lisbon, Portugal
Optimus Live Festival

07/09/2011

Bilbao, Spain Bilbao BBK Live

08/19/2011

Leudinghausen, Germany Area 4 Festival

08/20/2011

Grosspoesna, Germany

<u>Highfield Festival</u>

Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by otherwise.

STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. <u>Click Here to Read NOW!</u>

Here are some tools you can print out on your own!

Flyers • Mars Stencil • Full Size Poster

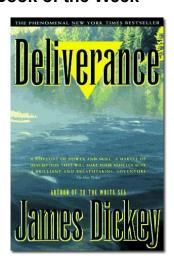
Live in or near a MARS tour stop? Promo weeks before the show date in that area! If you have pictures or video from your own street team missions, please send links to thisisthehive@gmail.com.



<u>Thirty Seconds To Mars</u> on Facebook <u>Jared Leto • Shannon Leto • Tomo Milicevic</u>

Weekly Picks From the Band

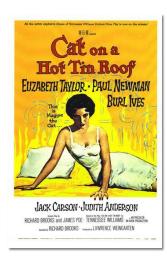
Book of the Week



Movie of the Week

Deliverance is a 1970 novel by James Dickey, his first. It was adapted into a 1972 film by director John Boorman. In 1998, the editors of the Modern Library selected Deliverance as #42 on their list of the 100 best 20th-Century novels. Time Magazine included the novel in its TIME 100 Best English-language Novels from 1923 to 2005. Narrated in the first person by one of the main characters, graphic artist Ed Gentry, the novel begins with four middle-aged men in a large Georgia city planning a weekend canoe trip down the fictional Cahulawassee River in the north Georgia wilderness.

Cat on a Hot Tin Roof is a 1958 American drama film directed by Richard Brooks. It is based on the Pulitzer Prize-winning play of the same name by Tennessee Williams adapted by Richard Brooks and James Poe. One of the top-ten box office hits of 1958, the film stars Elizabeth Taylor, Paul Newman and Burl Ives. Although the film did not win any Academy Awards, it received several nominations including Best Picture, Best Actor (Newman), Best Actress (Taylor),



and Best Director (Brooks). The film also received nominations for Best Cinematography, Color (William Daniels), and Best Writing, Screenplay Based on Material from Another Medium.

Album of the Week

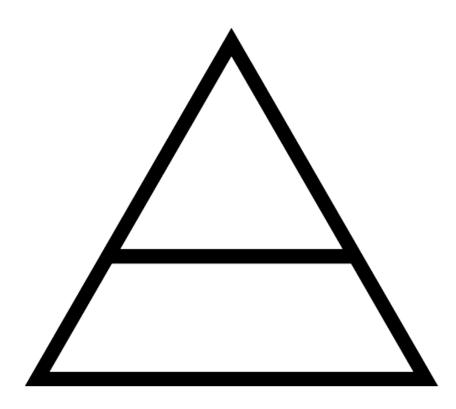


Happiness is the debut studio album by English synthpop duo Hurts, released in the United Kingdom on 6 September 2010. It was preceded by the release of the singles "Better Than Love" on 23 May 2010 and "Wonderful Life" on 22 August 2010. The song "Devotion" is a duet with Australian recording artist Kylie Minogue. To promote the release of the album the band made the non-album song "Happiness" available as a free download via Amazon.co.uk on 1 August 2010. Happiness received mixed reviews from music critics.

Website of the Week



Farm Sanctuary works to end cruelty to farm animals and promotes compassionate living through rescue, education and advocacy. We envision a world where the violence that animal agriculture inflicts upon people, animals and the environment has ended, and where instead we exercise values of compassion.



PURCHASE THIS IS WAR



Australia

<u>iTunes Austr</u>alia

Austria

<u>iTunes Austria</u> <u>Musicload Austria</u>

Canada

<u>iTunes Canada</u> <u>Archambault Canada</u> Amazon.ca

Finland

<u>levykauppax.fi</u> <u>Epe's Music Store</u> EMP

France

EMI Boutique iTunes France

Germany

<u>JPC.de</u> <u>Weltbild.de</u> EMP

Amazon Germany

Italy

<u>Fnac</u> <u>Feltrinelli</u> <u>iTunes Italy</u>

Netherlands

<u>iTunes Dutch</u> <u>Free Record Shop</u> Bol.com **New Zealand**

Marbecks

Norway

iTunes Norway

Spain

<u>iTunes Spain</u> <u>Fnac Spain</u>

Sweden

iTunes Sweden

CDon Ginza Bengans

Switzerland

CeDe.ch Exlibris.ch Citydisc.ch Fnac.ch

Soundmedia.ch

Taiwan

G-Music Five Music

United Kingdom

HMV Anna a =

Amazon UK

<u>Play</u>

<u>iTunes UK</u>

United States

MusicToday iTunes Newbury



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